

FASHION SHOWS PROVIDE A UNIQUE PLATFORM FOR DESIGNERS, RETAILERS, AND MALLS TO SHOWCASE THE LATEST TRENDS AND STYLES TO THEIR CUSTOMERS. ADVANCED PRODUCTIONS HAS BECOME AN AUTHORITY ON FASHION SHOW PRODUCTION WITH OVER 30 YEARS OF SUCCESSFUL EVENT EXPERIENCE. OUR PROFESSIONAL STAFF HAS THE EXPERIENCE AND FIRST-HAND KNOWLEDGE TO GUIDE YOU THROUGH THE PRODUCTION PROCESS. IN THIS VISUAL GUIDE YOU WILL FIND EACH OF THE ELEMENTS NORMALLY FOUND IN A FASHION SHOW, ALONG WITH EXAMPLES AND PHOTOS OF THE ITEMS AND SERVICES WE OFFER, WE HOPE THIS WILL BE HELPFUL AS YOU DESIGN YOUR NEXT FASHION SHOW!

RUNWAY

EVERY GREAT FASHION PRESENTATION HAS A WELL-DEFINED RUNWAY. WHETHER IT IS THE SOPHISTICATED LOOK OF A FABRIC COVERED RUNWAY, COMPLETE WITH MOLDING AND TRIM, TO GIVE A CLEAN SEAMLESS APPEARANCE, OR THE CLEAN SIMPLICITY OF A SOLID HARD BOARD SURFACE LAID NEATLY ON AN EXISTING FLOOR. WHATEVER YOU CHOOSE – REMEMBER IT IS THE FOCAL POINT OF THE SHOW. THE RUNWAY STYLE CONTRIBUTES TO THE OVERALL APPEAL OF THE SET DESIGN.



8" FABRIC COVERED RUNWAY



SIMPLE CARPET RUNNER



SOPHISTICATED MULTI LEVEL FABRIC RUNWAY

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THE SET SHOULD BE DESIGNED TO TAKE ADVANTAGE OF THE SPACE PROVIDED FOR THE SHOW. THE SET WILL BE THE FOCAL POINT FOR YOUR SHOW, THE ENTRANCE FOR YOUR MODELS, AND THE LOCATION OF ANY BRANDING USED TO IDENTIFY THE DESIGNER, STORE, MALL, CHARITY OR SPONSOR ASSOCIATED WITH THE SHOW. THE SET DESIGN CAN REFLECT SIMPLICITY WITH ONE WALL, OR COMPLEXITY WITH MULTIPLE WALLS AND NUMEROUS ARRANGEMENTS



SOPHISTICATED HARD SET WITH UNIQUE OPENING AND SIMPLER SINGLE WALL SETS

AT ADVANCED PRODUCTIONS WE MAINTAIN OVER 150 SET PANELS IN OUR INVENTORY GIVING US THE FLEXIBILITY TO DESIGN A VARIETY OF DIFFERENT LOOKS. USING THESE HARD PANELS AS THE FOUNDATION, WE ARE ABLE TO CONSTRUCT THE SET, AND THEN SEAMLESSLY COVER THE PANELS IN FABRIC TO GIVE OUR SHOWS A CLEAN CRISP PROFESSIONAL APPEARANCE. OUR, IN-HOUSE GRAPHICS TEAM CAN CREATE A WIDE VARIETY OF SIGNAGE TO BRAND YOUR SHOW. WE CAN PROVIDE VINYL TRANSFERS, DIMENSIONAL LOGOS, GOBOS OR FULL COLOR GRAPHICS. OUR TEAM OF EXPERIENCED CARPENTERS CAN EASILY ADD WOOD ACCENTS AND MOLDING FEATURES TO FURTHER ENHANCE THE LOOK AND FEEL OF THE SET. IT HAS BEEN THIS SUPERIOR ATTENTION TO DETAIL THAT HAS REPEATEDLY PUSHED ADVANCED PRODUCTIONS TO THE FOREFRONT OF FASHION SHOW PRODUCTION IN THE MID ATLANTIC REGION AND THE ENTIRE EAST COAST.



THREE WALL SET



THREE WALL SET WITH ACRYLIC RUNWAY



10' SET WALLS WITH CENTER WALL FORWARD

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SET DESIGN



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LIGHTING

LIGHTING IS A CRITICAL COMPONENT OF THE SHOW. FASHION SHOW LIGHTING IS A UNIQUE STYLE OF LIGHTING REQUIRING MANY FIXTURES TO ENSURE AN EVEN DISTRIBUTION OF LIGHT, FROM HEAD TO TOE, OVER THE ENTIRE LENGTH OF THE RUNWAY. IT IS ALSO VITAL THAT THE LIGHTS DO NOT HINDER YOUR AUDIENCES VIEW DURING THE SHOW. A PROFESSIONALLY DESIGNED LIGHTING SYSTEM WILL TAKE INTO CONSIDERATION ALL OF THE CONTRIBUTING FACTORS TO ENSURE THE BEST POSSIBLE RESULT.



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...MUSIC MAKES A DIFFERENCE...

MUSIC SELECTION CAN MAKE OR BREAK THE SHOW AND PROPER AMPLIFICATION CAN FURTHER ADD TO THE EFFECTIVENESS OF THE MUSIC. AN EVENLY DISTRIBUTED SYSTEM OF SMALL HIGH-POWERED SPEAKERS AND AMPLE LOW END SPEAKERS CAN DRAMATICALLY ENHANCE THE AUDIENCE'S EXPERIENCE. OUR PROFESSIONAL AUDIO ENGINEERS WORK WITH OUR PRODUCTION TEAM TO CREATE AN IMPACTFUL AUDIO EXPERIENCE. WE ALSO SUPPLY A WIDE RANGE OF COMMONLY REQUESTED PROFESSIONAL DJ GEAR FOR SHOWS WITH LIVE ENTERTAINERS.

OVER THE YEARS WE HAVE ESTABLISHED MANY STRONG ALLIANCES IN THE INDUSTRY AND CAN HELP GUIDE OUR CUSTOMERS TO SOME OF THE BEST DISC JOCKEYS AND FASHION SHOW MUSIC PRODUCERS IN THIS MARKET. IF YOU'RE LOOKING FOR A LIVE PERFORMER OR WANT TO TAP INTO THE DIVERSE MUSICAL KNOWLEDGE OF OUR PROFESSIONALS...WE HAVE WHAT YOU NEED. WE CAN HELP ADD AN INTERNATIONAL FLAVOR TO YOUR SHOW, ENHANCE AN UNDERLYING THEME, OR ASSIST YOU IN SELECTING THE APPROPRIATE TONE FOR YOUR COLLECTION.

BACK OF HOUSE

WE OFFER A VARIETY OF BACK-OF-HOUSE SUPPORT AND SERVICES, WHICH ARE CRITICAL IN THE IMPLEMENTATION OF A FASHION SHOW. EVERYTHING FROM HAIR AND MAKE UP STATIONS, MIRRORS, STEAMERS, ROLLING RACKS, CLIP LIGHTS, PIPE AND DRAPE, POWER DISTRIBUTION AND COMMUNICATION SYSTEMS...WE HAVE WHAT YOU NEED. IN ADDITION TO THE EQUIPMENT, WE CAN ARRANGE FOR SUPPORT STAFF SUCH AS: DRESSERS, STYLIST, PRODUCERS AND STAGE MANAGERS.



Back Stage Oscar de la Renta show



Back Stage Oscar de la Renta show

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ADVANCED PRODUCTIONS IS YOUR FASHION SHOW PARTNER IN THE MID ATLANTIC REGION. WE HAVE THE EXPERIENCE AND RESOURCES THAT MAKE THE DIFFERENCE!



Rolling Racks



Garment Steamers



Clip Lights



Pipe and Drape



Table top and Long Mirrors



Directors Chairs

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...COMMUNICATE WITH STYLE...

**ADVANCED PRODUCTIONS IS YOUR SOURCE FOR
ALL OF YOUR FASHION SHOW NEEDS.**

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