

# Video/Projections

A Publication of  
  
ADVANCED  
PRODUCTIONS

## Make sure no one misses a thing at your next event....

*No one goes unheard or unseen...*

Let the elements video make it all possible.

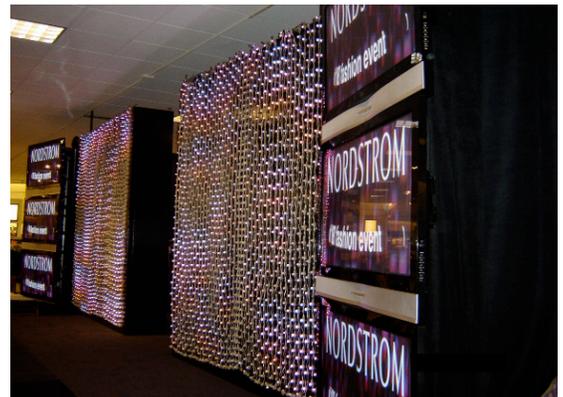
Nothing makes a lasting impact like well-executed video content, PowerPoint and other video media. Whether it is a large group or intimate setting, utilizing the capabilities of a professionally designed and operated video system can dramatically enhance the quality and effectiveness of your presentations. Let our expert design team use their experience and vision to help find the best combination of projectors, plasmas and screens to fit your unique needs to effectively communicate your messages.

*Quality*

*Productions*



Dual video screens for Verizon at Lansdowne Resort.



Bank of plasmas tv's with a light curtain.

*Dedicated*

*To Excellence*

We hope you will find the information on the following pages both informative and inspirational. For more information, please contact us by phone at 410.850.5060, or via email at [info@4advancedproductions.com](mailto:info@4advancedproductions.com) and we will make video and projections shine for you!

[WWW.4ADVANCEDPRODUCTIONS.COM](http://WWW.4ADVANCEDPRODUCTIONS.COM)

# Seeing it. . . . .

## Plasma or LCD vs. Video Projection: Which is better?

Depending on your environment, a plasma or LCD TV can be a great option to present your message. This is the preferred method when there is lots of ambient light since the screens are very bright or if you have an intimate group in a small room, the smaller screen size may be more appropriate. For larger groups projection is much more efficient and offers more screen sizes and styles.



Plasma TVs create an elegant addition to a set.



Large screens provide optimum viewing for all of your guests.



Plasma TV enhances product marketing.



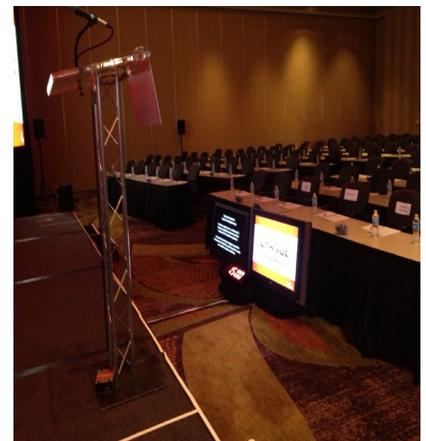
Double projections allow for multiple types of media to be displayed.

## What types of projectors do you have?

We use LCD projectors manufactured by Epson, Sanyo and Christie. We offer projectors ranging in size from simple desktop models with 2000 lumens of projection to large venue 20,000 lumen projectors. We will assist you in selecting the right unit for your application.

## Why would I want a confidence monitor?

If you are the keynote speaker presenting a PowerPoint to your colleagues or a group of financial analyst then you want to be sure what is up on the screens is what you are talking about. A confidence monitor can provide you the assurance you need to communicate your message effectively while on stage. Rather than being confined to a podium with your laptop, you can move around the stage and engage your audience. These monitors are discrete flat panels strategically placed at an angle from the floor so only those on stage can see them.



Confidence monitors



**Corey Jennings**

Corey Jennings is a valuable member of our Production Team. Mr. Jennings graduated from the University of Maryland, Baltimore County, with a degree in Economics and comes to us with a variety of experiences throughout the production industry. Before joining our team, Corey specialized in the production of concerts, theatre and corporate A/V and his positions included: sound technician, monitor engineer, theatre lighting electrician, concert lighting designer and lead video switching technician, just to name a few.

Since joining our staff, Corey has spent about 25% of his time in the office managing the details of his upcoming events and working closely with our clients to make sure all of their technical show objectives are met. He spends the remainder of his time in the field and is a very confident production lead. Acting as the face of Advanced Productions when out in the field, his exceptional customer service skills quickly made him a well liked member of our staff. We hope you have the opportunity to work with Corey on your next event!

## What types and sizes of screens do you have?

We offer screens in all standard sizes: 6X8, 7.5X10, 9X12, 10.5X14. Each of our standard size screens is available for either front or rear projection.



7.5X10 Dual screens



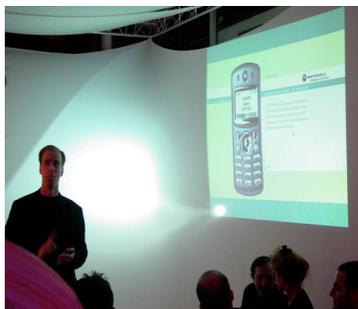
Hanging projected screens creates dimension in your event

## How many screens should I have and where should they be located?

Screen quantity and placement, along with size, is dependent on a number of key factors. First: how many guests will be attending and what type content will be shown on the screens? Second: room layout - how will guests be seated, theater style, classroom style or at rounds?

## What type of video content can you project?

With all of today's exciting technology we have to be prepared for a variety of different video formats. Typical video content is delivered via DVD, laptop computer or live cameras. Using sophisticated video switching we are able to coordinate all of this content seamlessly through the system and onto the screens to ensure your message is seen.



Switch between video and Powerpoint



Corporate sponsors and logos



Powerpoint presentations

*From all angles*

1321 Mercedes Dr. Suite K  
Hanover, MD 21076  
410.850.5060 office  
410.850.5063 fax

# Video opens up a world of possibilities

## Will I need additional lighting if we are doing video recording?

Lighting is an important part of a successful video shoot. Anytime a video camera is part of a production it is imperative that the lighting be done correctly. Cutting corners here will cause a negative chain reaction.



Proper lighting on your speaker is key when using video, especially when you are recording or using a live feed.



Using lighting to create a center focal point in between the screens.



Screens not only provide useful content but make excellent set pieces as well.

## Do you provide cameras and camera operators?

Yes we can provide both operators and equipment as needed.



Professional Camera Operators get the job done right.



Switching between live feed and powerpoint presentations is an easy way to make more of your meetings.

## Switching: When is it needed

Anytime you have more than one video source, switching is needed. The level of switching sophistication is determined by the type content and source output. Your Advanced Productions Coordinator can recommend the right package based on your specific needs.

*What possibilities will it open up for you?*