



Looking for a way to make your next event stand out?

Take your social or corporate event to the next level...
Discover the Magic of Lighting!

At Advanced Productions we believe that any space can be transformed with great lighting. We strive to find the proper balance of accent lighting, ambient lighting and theatrical lighting to set the perfect tone for your event. Let our expert design team use their experience and vision to help find the best combination of lighting fixtures, colors and hardware to create the perfect atmosphere for your next event.

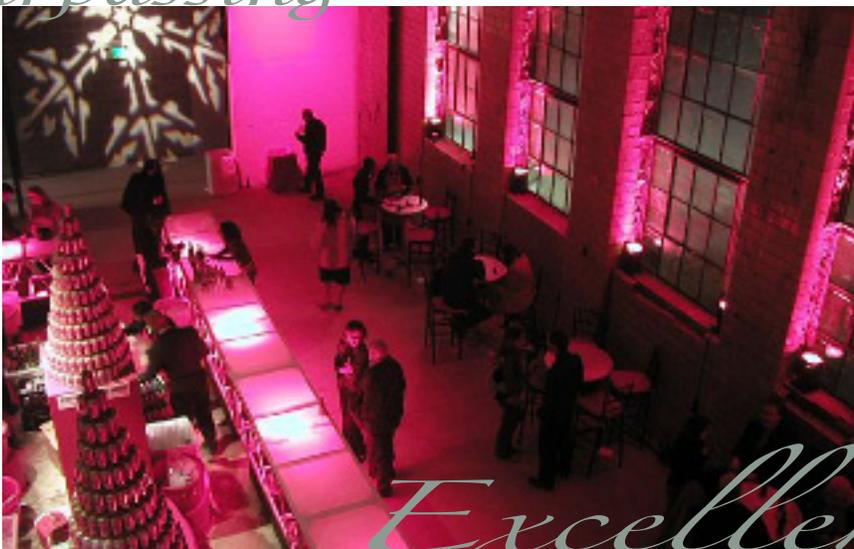
We hope you will find the information on the following pages both informative and inspirational. For more information, please contact us by phone at [410.850.5060](tel:410.850.5060), or via email info@4advancedproductions.com and let us show you how lighting can make a difference at your next event.

Inspiring



Solutions

Surpassing



Excellence

Enhancing



your vision

How can I use Lighting for my Event?

Lighting can be used to enhance the natural beauty of an event space. Uplighting is used to highlight unique architectural features of an event space, landscape or building, while pinspotting is used to highlight focal points such as floral arrangements or tables.



Fun gobos and color make this tent exciting



"Uplights" set off the beautiful architectural features of the Corcoran Art Museum

What is an "uplight"?

An uplight is a lighting fixture that is placed on the floor to provide vertical illumination. At Advanced Productions we utilize a wide variety of fixtures to accomplish uplighting. The primary difference in the lighting fixtures is the size and power. We also offer color changing LED up light fixtures, which provide a variety of color choices and low power consumption.

What is a pinspot?

A pinspot is a staple in the lighting business. This small fixture provides a focused beam of light that can be used to illuminate floral arrangements, wedding cakes, ice sculptures and tables. They come in a variety of types and colors. In addition to traditional pinspots we offer swiveliers which replace existing ballroom downlights and provide a focused beam of light from above.



Careful installation and aiming of pinspots makes all the difference



Swiveliers are used to set off the floral arrangements and tables



Gobos are used for personalized monograms as well as corporate branding.



Sample standard metal gobo

What is a gobo?

A gobo is a piece of thin metal that has been laser cut with a graphic design. Once the graphic has been cut into the metal, it is placed into a special lighting fixture called an ellipsoidal. This lighting instrument can be focused and project the image onto virtually any surface. The image size is based on the specific lens on the light fixture and the distance the fixture is from the projection surface.

What is a textured wash?

Using a gobo with a pattern we can create a textured wash on the ceiling of a tent, wall of a building or across tables at a reception. These patterns can be very graphic or subtle blurred images meant to add to the events' atmosphere. Color can also be added to the fixture to further enhance the effect.



Bold and subtle examples of a textured wash. Textured gobos are used to add color and excitement to any event space with open surfaces.

Where will the lights be?

Placement of the lights is a big part of the lighting design. In the design phase our team will evaluate the architectural features of your event space along with the available power sources and also determine the primary objective of the lighting for your event. At Advanced Productions we believe event lighting needs to be both functional and add decorative value, but not diminish the overall esthetics of your event space. Our designers will work to discretely and safely place the lighting fixtures and cabling. The lighting may be based on the floor, flown from above or integrated into the existing architecture.



Bold colors and spandex are used to hide tent poles.



"Uplights" add color to large free standing floral arrangements

Power and Control

Before you have light, you must have power and control. Our designers understand power and will establish a power requirement for each design element. Once a complete package has been decided on - we can supply power distribution, dimming and control hardware as well as generators.

Let our team of experienced professionals work with you on the lighting designing for your event. The careful coordination and selection of the proper lighting instruments will ensure spectacular results for your event space. Contact one of our team members and see first hand how the professionals at Advanced Productions can create lighting magic.

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See what light can do for you.

Before and after....

Lighting has incredible transformational abilities to take an average space and create an entirely new world. From warehouses to ballrooms, check out our before and after photos of the amazing ability of light.



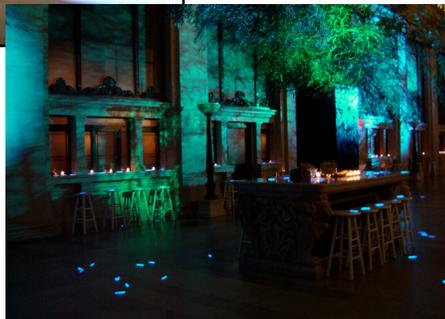
Constitution Center



IQ Solutions warehouse



Old Post Office, DC



Wardman Park Hotel



See what they are saying about us

It is such a joy to work with a company and colleagues so dependable. -Design Cuisine

Advanced Productions always makes me look good!
Thanks so much! -Stephanie, CWF

Your team handled and responded to our stress so well and with such poise and professionalism. -GGP, King of Prussia.

I do not know what I would have done without you! -Ashera Austin, Nordstrom